



Every BeadWORKS item is handcrafted by one of the nearly 1,000 women from 9 community conservancies. The women gather together under the shade of an acacia tree to craft individual beaded items for sale all over the world. Through BeadWORKS, they are able to earn a living using their traditional beading skills rather than through livestock grazing, charcoal production and other environmentally damaging activities.

The BeadWORKS business is helping to change attitudes about wildlife, as the ripple effects of conservation are felt by the women, their families and their community. Many species, in particular elephants, are thriving as sustainable businesses grow around conservation. Since 2012, elephant poaching in north Kenya's community conservancies has dropped 53%.

Buy from BeadWORKS. Protect Wildlife.

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